**The Launchpad Application Form**

Welcome to the Launchpad Application form.

The Launchpad program is a unique and first-of-its-kind entrepreneurship program, open for Clalit employees and intended to design and develop digital solutions that improve Health Care Professionals (HCP) and Patients` lives at Clalit and healthcare facilities worldwide.

This form is individual and must be filled by each team member separately. Upon completion, please upload your file, along with your team members’ application files, to the online registration form [here](https://forms.office.com/Pages/ResponsePage.aspx?id=7nheart7J0mna4f1II1AIyWb55t7gm5NsQhM6dhrxNhUOUFPN0pCNVZYRldJTllCVkswTDFIU0g2NC4u).

Your answers will help us get to know you and your team better and evaluate your suitability to the program.

**Registration can only be made by teams of 3 members.**

**Please take your time to fill out the form as elaborately as you can. It is imperative to our evaluation and acceptance to the program.**

**Administrative**

Full Name: Type your answer here

Organization (Hospital, District): Type your answer here

Role: Type your answer here

Team Name: Type your answer here

**About you**

1. Why are you interested in joining our program?

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| --- |
| Type your answer here |

1. Did you ever take an active part in promoting a commercial/business initiative? If so, please tell us about the initiative, what was your role, did it succeed and what did you learn from the experience?

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| --- |
| Type your answer here |

1. Did you ever take part in promoting a commercial/business initiative in the challenge domains of the program (Digital Health Solutions in particular)? If so, please elaborate.

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| --- |
| Type your answer here |

1. Why did you choose your teammates and what is the unique value you bring to your team?

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| --- |
| Type your answer here |

1. What are your strongest traits and knowledge that can be leveraged in the program?

Team work

Creative thinker

Strategic thinker

Knowledge in business models/business acumen

Engages others

Dealing with ambiguity

Risk taking

Desire to create solutions from scratch

Entrepreneurial spirit

Administrative knowledge (bureaucracy)

Familiarity with patients’ insights

**About the challenge**

1. Which challenge do you intend to tackle during the program?

Choose the Challenge

1. Which part of the challenge do you plan to focus on during the program?

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| --- |
| Type your answer here |

1. Why did you choose this challenge?

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| --- |
| Type your answer here |

1. How would you approach this challenge, what would be the possible ways to deal with it? Who might be the target audiences?

|  |
| --- |
| Type your answer here |

1. Why is your team the right team for this challenge?

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| --- |
| Type your answer here |

1. Which competencies do you think that your team needs from external resources (Legal, Marketing, Data, Product development, Venture building ect.)

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| --- |
| Type your answer here |

1. Is there anything else you would like to share with us about yourself?

|  |
| --- |
| Type your answer here |

**The opening session will take place on July 4 and will be held in person**. The program includes approx. 9 sessions in addition to independent team meetings.

**Terms and Conditions**

I am aware that my attendance in all program meetings is required and my supervisor is aware of the time commitments and approves my participation in the program.

I am aware that the program will be held in English and will require me to communicate (both verbally and in writing) with international team members.

I am aware that all program’s products will be subject to Clalit’s service inventory procedure ([read here](https://www.mor-research.com/wp-content/uploads/2018/02/Policies-and-Procedures.pdf)).

I hereby grant Clalit permission to use photographs, videos or any other digital media taken during the Launchpad Program in Clalit’s marketing materials and publication campaigns, including Clalit’s websites, social media channels, newsletters and any other digital or printed material designed and used by Clalit.